



5th October 2023

Dear Parents/ Carers,

It has come to our attention that some of our children have been viewing videos of a character named "Jeffy" on YouTube at home.

Jeffy is the main character of a YouTube puppet show published by the channel Super Mario Logan. At first glance, the puppets and other Muppet-like characters may seem child friendly, but in reality, the videos include a lot of profanity and trivialise some very serious issues.

The content in the videos feature a lot of toilet humour, use very explicit and offensive language which is often sexual in nature. The humour is often racist in content and uses a lot of racial stereotypes for some of its other characters.

Jeffy is portrayed as a character with learning difficulties who often acts very inappropriately using offensive and sexually explicit language. He is easily recognisable as he always wears a blue helmet, a nappy outside his trousers and normally has a pencil up his nose.

Despite being targeted towards adults, Jeffy is growing in popularity with children and young people. As so many children enjoy spending time on Youtube, please be mindful about the types of videos they can gain access to.

Parental controls will help manage this, but please be aware this doesn't always stop everything inappropriate.

If you need support in putting controls and checks in place or to discuss further please speak to your child's class teacher or any of the Safeguarding Team.

Jeffy

