You may have heard about the ‘Blue whale challenge’.

Whilst this has been around for a while there has been a recent media article that has heightened the profile of it again. If you don’t know what it is please read this [helpful article](https://www.bbc.co.uk/news/blogs-trending-46505722).

If you have heard about this, please remember this can take place on any platform.

Reminder to **parents**:

* Use parent controls.
* Listen and talk to your child about what they are doing online, including who they are chatting and gaming with.
* Children should only have access to age appropriate platforms – talk to your child about speaking to a trusted adult and talk to older children about talking to a trusted adult and how to report using Childline, NSPCC etc.
* Try to ensure that you are not encouraging any child to look for specific content or to use the platform mentioned – many platforms do not allow users of a young age – refer to terms and conditions for more information.
* What you should do if a child sees or is asked to do something inappropriate or harmful online. This could be reporting the issue to the site or social media platform or seeking advice from the school or police.
* Tell your child what to do if they see something that upsets them, or they think is bad/harmful. For example, they would need to speak to a trusted adult and adults can help report sites and block people too.
* Remember that we are preparing children to be lifelong users of the Internet and they may well come across inappropriate/upsetting content in that time – they will need the skills to know what to do.

If you require any further information, please do not hesitate to contact school for

help and advice.